

**VBW Asset Trade Weihenstephan GmbH** has been run as a family business for generations. The core areas of its activities are technical planning, relocation of production plants, disassembly and reassembly of used mechanical equipment as well as project planning and tendering of new plant systems in the international beverage and food industry as well as the life sciences sector. Furthermore VBW deals with valuations of complete companies up to single plants.

We are looking for experienced and motivated employees for project planning, technical analyses, procurement of components, coordination work and interdisciplinary communication with project teams for our headquarters at the university location in Weihenstephan, Freising near Munich.



For the earliest possible joining date we are looking for a

## **Media Designer / Social Media Manager (Part-time)**

<p><b>Your tasks</b></p> <ul style="list-style-type: none"> <li>➤ Maintenance of our company websites and online stores</li> <li>➤ Creation and editing of web content and development of the front-end interfaces, including SEO optimization</li> <li>➤ Regular content creation for our websites and social media channels (Facebook, Instagram, LinkedIn, XING, YouTube, eBay) in the form of text, photos and videos</li> <li>➤ Use of analysis tools to measure website performance and evaluate user data</li> <li>➤ Image and graphics editing as well as maintenance and management of the image database</li> <li>➤ Supporting our sales engineering team with newsletter campaigns and e-mail marketing activities</li> </ul>	<p><b>Your profile</b></p> <ul style="list-style-type: none"> <li>➤ Completed vocational training as a graphic designer, media designer or similar qualification or completed studies in the field of media design informatics, media design or a comparable course of study</li> <li>➤ Confident handling of Microsoft Office, good knowledge of image and video editing software; ideally basic knowledge of HTML, CSS, JavaScript, PHP; WordPress, WooCommerce optional</li> <li>➤ Experience in dealing with social media platforms and understanding of current trends</li> <li>➤ Very good written and spoken German and good English language skills (additional foreign language skills are an advantage)</li> <li>➤ Ability to manage multiple projects simultaneously and meet deadlines</li> <li>➤ Team spirit, reliability, loyalty, willingness to familiarize yourself with the structures typical of the brewing and beverage technology industry</li> </ul>
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**Our offer**

- a corporate culture that connects
- the possibility to realize exciting projects domestically and abroad
- an interesting working environment with a lot of creative freedom
- varied and diverse range of tasks
- comprehensive and intensive training
- crisis-proof and modern workplace
- salary plus success-oriented compensation
- further training opportunities
- in short: the best conditions for a successful start in a nice team that is looking forward to your reinforcement

**HOW TO APPLY**

Rather online than in writing: Please apply preferably by e-mail to

**VBW Asset Trade Weihestephan GmbH**

Johannisstr. 10

D-85354 Freising

Tel.-Nr.: +49(0)8161/48333

Fax.-Nr.: +49(0)8161/483344

[recruitment@vbw-weihestephan.de](mailto:recruitment@vbw-weihestephan.de)

<http://www.vbw-weihestephan.de>

We look forward to receiving your complete application including your salary expectations and your earliest possible starting date.